

January 5, 2010

Dear Sponsor/Exhibitor,

The Massachusetts Elementary School Principals' Association will hold its annual Spring Conference on May 5-7, 2010, at The Resort and Conference Center in Hyannis. The theme this year is H.O.P.E. for Leading in the Future (High Expectations, Organizational Structure, Professional Learning Communities and Engaging all Learners). Over 350 participants are expected.

During these challenging economic times, The MESPA Board of Directors hopes that you will provide continued support at our exhibition and that our sponsors will continue to support this outstanding conference. Although we are accepting event sponsorships through April, **only those received by January 29th can be included in early promotional conference mailings**. Sponsoring an event provides added exposure at the conference. Attribution will be given in the following ways:

Pre-conference:

- Promotional materials sent to over 3000 principals, administrators and teachers
- Web site exposure from March 1 – June 30, 2010

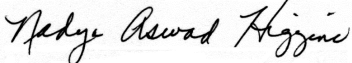
At the conference:

- Conference program, including sponsors names, individually placed in each participants' packet
- Signs prominently displayed
- Verbal recognition at general sessions

Please review the exhibit and sponsorship information. Make the most of your presence at this year's conference and return the sponsorship form prior to the conference mailing in late January.

For more information, please contact Eileen Gallant – Exhibit Coordinator at (508) 624-0500 or by e-mail at gallant@mespa.org

Sincerely,


Nadya Aswad Higgins

MESPA Executive Director