

January 10, 2009

Dear Sponsor/Exhibitor,

The Massachusetts Elementary School Principals' Association will hold its annual Spring Conference at The Resort and Conference Center at Hyannis (previously the Four Points Sheraton) on May 6-8, 2009. The conference theme is: **Reaching All Learners** and the keynote speakers are Jay McTighe and Carol Ann Tomlinson. Over 350 participants are expected.

During these challenging economic times, The MESPA Board of Directors hopes that you will provide continued support at our exhibition and that our sponsors will continue to support this outstanding conference. Although we are accepting event sponsorships through April, **only those received by January 30th can be included in early promotional conference mailings**. Sponsoring an event provides added exposure at the conference. Attribution will be given in the following ways:

Pre-conference:

- Promotional materials sent to over 3000 principals, other administrators and teachers
- Web site exposure from March 1 – June 30, 2009

At the conference:

- Conference program, including sponsors names, individually placed in each participants' packet
- Signs prominently displayed
- Verbal recognition at general sessions

Please review the exhibit and sponsorship information. Make the most of your presence at this year's conference and return the sponsorship form prior to the conference mailing in January.

For more information, please contact Eileen Gallant – Exhibit Coordinator at (508) 624-0500 or by e-mail at { [HYPERLINK "mailto:gallant@mespa.org"](mailto:gallant@mespa.org) }

Sincerely,



Nadya Aswad Higgins
MESPA Executive Director