



**Massachusetts Elementary  
School Principals' Association**  
*Presents*

**MESPA On-Line:  
Learning Without Boundaries**

***Introduction to Web 2.0 –***  
*A blended learning course (four face to face after school  
sessions with 28 hours of intervening online activities)*

**Presenter: Mary Marotta**

**Course #: 10-223OL**

**Dates:** September 23, October 21, November  
18, and December 16, 2009

**Time:** 3:30 pm – 7:00 pm  
**Registration Begins:** 3:00 pm

**Course Fees:**

- \$345 for the course with 45 PDP's.**
- \$595 for the course with 3 graduate  
credits through Fitchburg State College**

**Register by:** September 14, 2009

**Audience:** K – 12 educators

Web 2.0 is a new way for educators to use the Web in a collaborative, interactive fashion. Web 2.0 is all about individuals who can create content, as well as share and merge their ideas. The Web is no longer a spectator sport – it's all about people, ideas, and collaboration. This workshop will provide a hands-on introduction to some of the more popular Web 2.0 tools: Blogs, wikis, nings igoogole, google reader, sites and docs, along with social bookmarking tools video websites and presentation tools, to name a few. Participants will spend time face to face and online designing and sharing curriculum-based activities that incorporate several Web 2.0 tools. Ample online resources will be provided. Three graduate credits optionally will be available from Fitchburg State College.

*Note: MESPA is working on developing a CAGS program in Instructional Technology through Fitchburg State and these credits may be able to be applied toward that program.*



**Presenter: Mary Marotta, M.Ed. in Technology in Education,**

**Title:** Technology Integration Consultant and Adjunct Faculty

**Biography:** A technology integration consultant and adjunct faculty member for Fitchburg State College, Lesley University and MESPA Instructional Technology

Masters Program in partnership with Northeastern University. Over twenty years experience in the field of corporate, higher and public education. **Awards:** Microsoft Innovative Teacher; Microsoft Showcase School for Tablet and SharePoint Portal model; Intel and HP Teaching Grant Recipient; and MassCUE Pathfinder Award, which recognizes advancements in the educational technology environment, facilitation of a positive change in technological thinking in the classroom, school, or district, and promotion of innovative use of technology demonstrating outstanding leadership of technology idea-sharing.



# General Registration Form

All programs will be held at the  
 MESPA Education and Technology Center  
 Marlborough, MA 01752 \*  
 \* Unless otherwise noted



|  |   |
|--|---|
| <p><b>BECOME A MEMBER</b></p> <p>If you are a principal or assistant principal and are not a MESPA/NAESP member, and wish to join at this time to receive the member rates, please enclose a separate check or purchase order for \$490 (active membership).</p> <p><input type="checkbox"/> MEMBERSHIP PAYMENT ENCLOSED</p> <p><b>Please make membership payments payable to MESPA.</b></p> <p><input type="checkbox"/> Please send membership information.</p> | <p style="text-align: center;">All information must be included</p> <p>Name _____ <input type="checkbox"/> Member <input type="checkbox"/> Non-Member</p> <p>School _____ District _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Phone (School) _____ (Cell) _____</p> <p>Email (Mandatory) _____</p> |
|--|---|

**Be sure to list the course number for each participant. See the registration fee listing or course description for the appropriate cost.**

*(Please list additional courses on a separate sheet)*

| Name <i>(please print)</i> | Email | Course# | Cost     |
|----------------------------|-------|---------|----------|
| 1. _____                   | _____ | _____   | \$ _____ |
| 2. _____                   | _____ | _____   | \$ _____ |
| 3. _____                   | _____ | _____   | \$ _____ |
| 4. _____                   | _____ | _____   | \$ _____ |
| <b>Sub Total:</b>          |       |         | \$ _____ |

Course # 10-223OL Introduction to Web 2.0

\$345 for the course with 45 PDP's.

\$595 for the course with 3 graduate credits through Fitchburg State.

I will remit my payment in the amount of \$ \_\_\_\_\_

By the following method:  Check # \_\_\_\_\_  P.O.# \_\_\_\_\_  Visa  MasterCard

**Required for Credit Card Payment:**

Card # \_\_\_\_\_ Verification Code: Last 3 digits in signature box \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make all workshop payments payable to:  
 MESPEF, 28 Lord Road, Suite 125, Marlborough, MA 01752  
 (Tax Exempt # 222-710946)

**Fax or Mail Registration Forms to:**  
 MESPA Education and Technology Center,  
 28 Lord Road, Suite 125,  
 Marlborough, MA 01752  
 Phone: 508-624-0500  
 Fax: 508-485-9965

**CANCELLATION POLICY**  
 A fee of \$50 per-person will be assessed for cancellations made less than 48 hours prior to the start of the workshop. Registrants who fail to cancel will be assessed the full amount of the workshop.

Inclement weather: Call 508-524-0500 x 555 for possible cancellation notices.