

2010 MESPA/MESPEF FALL CONFERENCE

OCTOBER 22, 2010

Presents:

Heidi Hayes Jacobs

Curriculum 21: Upgrading Schools to Prepare Our Learners for their Future

How do we engage faculty and administrators on a school wide basis into viable and rigorous 21st century teaching and learning? Based on her groundbreaking ASCD book, *Curriculum 21: Essential Education for a Changing World*, Heidi Hayes Jacobs will take you through a workshop and lab experience on how to engage your staff in UPGRADING dated curriculum with dynamic, modern alternatives. Participants should bring their laptops to experience Dr. Jacobs' new professional development model on HOW TO bring colleagues both locally and globally into professional learning communities focused on three essential curricular questions: What to keep? What to cut? What to create? Heidi is currently working with CCSSO on the soon to be replaced GLOBAL COMPETENCIES which she will share with our attendees as well as a look at the Common Core.

Participants will:

- Examine strategies for helping faculties REPLACE dated curriculum and instruction
- Practice using new web 2.0 applications for PD in your school as an administrator
- Walk through the Upgrading model from Curriculum 21 for assessment redesign
- Create plans for Differentiation Professional Development to engage students and teachers together
- Revise dated schedules and teacher configurations to match contemporary needs
- Examine how to employ the new Common Core and soon to be released Global Competencies as a way to integrate 21st century skills.



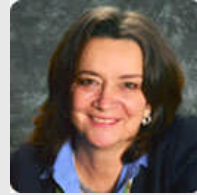
Friday, October 22, 2010

Sessions begin at 8:45 AM – 3:30 PM

Registration begins at 7:15 AM

Best Western Royal Plaza Hotel, Marlborough, MA

Course #: 11-301



HEIDI HAYES JACOBS

As Executive Director of the Curriculum Mapping Institute and President of Curriculum Designers, Inc., Dr. Jacobs is an internationally recognized expert in the fields of curriculum and instruction. She has served as an education consultant to schools nationally and internationally on issues and practices pertaining to: curriculum mapping, dynamic instruction, and 21st century strategic planning.

She is the author of *Interdisciplinary Curriculum: Design and Implementation* and *Mapping the Big Picture: Integrating Curriculum and Assessment K-12*, and *Getting Results with Curriculum Mapping*, all published by ASCD.

Active Literacy across the Curriculum: Strategies for Reading, Writing, Speaking and Listening is published by Eye on Education. Dr. Jacobs has published numerous articles which have appeared in professional journals. She just released *The Curriculum Mapping Planner: Templates and Tools for Effective Professional Development*, co-authored with Ann Johnson; and *Curriculum 21: Essential Education for A Changing World* was just released in January 2010 and was selected as the worldwide member book by ASCD.

Over the years she has taught courses at Teachers College, Columbia University, NYC, from 1981 to the present. Dr. Jacobs has worked with the College Board, NBC Sunday Today Show, PBS Teacherline, the Discovery Channel, Children's Television Workshop, CBS National Sunrise Semester, ASCD, The Kennedy Center, Carnegie Hall, New York City Ballet Education Department at Lincoln Center, Peace Corps, the National School Conference Institute, the Disney Company, Prentice-Hall Publishing, the Near East School Association, East Asian Council of Overseas Schools, The Tri-Association of Central America, Mexico, and the Caribbean, the International Baccalaureate, the European Council of International Schools, and state education departments.

Her doctoral work was completed at Columbia University's Teachers College in 1981 where she studied under a national Graduate Leadership Fellowship from the United States Office of Education. Her master's degree is from UMASS at Amherst and her undergraduate studies were at the University of Utah in her hometown of Salt Lake City.

The fundamental backbone of her experience comes from her years as a teacher of high school, junior high school, and elementary children in Utah, Massachusetts, and New York.

She is married with two children and lives in Westchester County, New York.

MESPA FALL CONFERENCE REGISTRATION FORM

CONFERENCE WILL BE HELD AT THE BEST WESTERN ROYAL PLAZA HOTEL, MARLBOROUGH

FRIDAY, OCTOBER 22, 2010

Registration Deadline: October 15, 2010

Participant Name:		Grade Level(s):	
Participant Title/Position:		Daytime PHONE:	
School Name:		Emergency PHONE:	
School Address:		FAX:	
City:	State:	Zip:	
E-mail Address:			

SPECIAL PRICING OFFER:

MESPA and MESPEF will again offer a special opportunity for savings. Registrants who register for both the Fall Conference AND the Spring Conference on this registration form will receive a substantially reduced rate. You must, however, register for both conferences **NOW** to receive the special pricing.

If you choose to register for **BOTH THE FALL CONFERENCE AND SPRING CONFERENCE**, the fee is:

- Member \$360 (a savings of \$40)
- Non-Member \$455 (a savings of \$30)
- Retired \$95 (a savings of \$25)

ONLY THE FALL CONFERENCE

- Member \$195
- Non-Member \$240
- Retired \$60

Team Member Team \$170
 Rates* Non-Member Team \$220

ONLY THE SPRING CONFERENCE

(May 4, 5, 6, 2011)

- Member \$205
- Non-Member \$245
- Retired \$60

***TEAM RATE:** Applies when two or more people from the **same school** (including central office personnel) attend the **Fall Conference**. Principals (elementary, middle, and secondary) are encouraged to attend with teams from their schools. A school team may include a principal/assistant principal, superintendent, assistant superintendent and other central office personnel, and teachers.

BILLING INFORMATION *Please make all payments payable to MESPEF /Fall Conference*

I will remit my payment in the amount of \$ _____ by the following method:

- Check (Enclosed) VISA or MC (Please specify) Purchase Order (Number) _____
 CARD Number _____

The following information is mandatory for credit card use:

Verification code: (last 3 digits in signature box): _____

Signature Required _____ Expiration Date _____

Print name as shown on card _____

Credit card billing address: Street _____

City/Town: _____ Zip _____

FAX (508.485.9965) Registration Form with Payment Info or **Mail Registration Form to:**

MESPA Fall Conference, 28 Lord Road - Suite 125, Marlborough, MA 01752

Any questions, contact us by phone: 508-624-0500 OR e-mail: mespa@mespa.org