



Massachusetts Elementary School Principals' Association *Presents*

Fridays with Kim Marshall

Audience: All elementary and middle level principals and assistant principals and other educators interested in these topics

Rethinking Teacher Supervision and Evaluation

Course #: 12- 401A

Time: 9am – 3:30pm

(registration begins at 8:30 class starts promptly at 9am)

Register by: January 22, 2012

Time and Priority Management

Course #: 12- 401B

Time: 9am – 3:30pm

(registration begins at 8:30 class starts promptly at 9am)

Register by: February 17, 2012

Backwards Curriculum Design

Course #: 12- 401C

Time: 9am – 3:30pm

(registration begins at 8:30 class starts promptly at 9am)

Register by: March 23, 2012

February 3, 2012

Kim Marshall argues that the conventional model for supervising and evaluating teachers is not effective and is time-consuming and exhausting for principals. He presents a four-part model for expanding the scope of supervision and evaluation and making the whole business more productive and manageable:

- (a) frequent, brief, unannounced mini-observations with face-to-face feedback to get an authentic sense of what is going on in all classrooms and have an ongoing dialogue with all teachers;
- (b) actively supervising teacher teams as they backwards-design curriculum units;
- (c) working with teacher teams as they look at evidence of student learning in periodic common assessments; and
- (d) using teacher evaluation rubrics to do end-of-year evaluations, with teacher self-assessment and input.

March 2, 2012

Principals are being run ragged by the myriad demands on their time, and it's difficult to keep the "big rocks" of teaching and learning in the forefront.

Kim diagnoses the problem (HSPS - hyperactive superficial principal syndrome) and draws on his experience as a Boston principal and review of the research to present ten specific approaches to combating this perennial problem, ranging from clearly defining the big rocks to handling e-mail and paperwork to getting into classrooms.

April 13, 2012

Grant Wiggins and Jay McTighe have done wonderful work laying out the Understanding by Design model for planning curriculum units. Kim Marshall has worked closely with both men and will present a brief, hands-on introduction to this model, with a strong recommendation that attendees sit at the feet of the masters for the full treatment. It will be ideal if attendees bring to Kim's session the raw materials for a 4-6-week curriculum unit with which they are reasonably familiar: state standards, basic learning outcomes, textbooks or workbooks, and other ideas.

The workshop will walk participants through the main stages of backwards design, with groups working on their own unit at each stage and then sharing their products for peer review.

Presenter: Kim Marshall was a teacher, central office administrator, and principal in the Boston Public Schools for 32 years. He now advises and coaches new principals (working with New Leaders for New Schools), teaches courses and workshops on instructional leadership, and publishes a weekly newsletter, the Marshall Memo, summarizing ideas and research from 44 publications (www.marshallmemo.com). Kim has written several books and numerous articles on teaching and school leadership. He is married and has two children, both of whom are high-school teachers.



General Registration Form



All programs will be held at the
MESPA Education and Technology Center
Marlborough, MA 01752 *

Fees listed below are for all programs.*
Registration begins at 8:30AM; programs begin promptly at 9:00AM.*
* Unless otherwise noted

BECOME A MEMBER

If you are a principal or assistant principal and are not a MESPA/NAESP member, and wish to join at this time to receive the member rates, please enclose a separate check or purchase order for \$510 (active membership).

MEMBERSHIP PAYMENT ENCLOSED

Please make membership payments payable to MESPA.

Please send membership information.

All information must be included

Name _____ Member Non-Member

School _____ District _____

Address _____

City _____ State _____ Zip _____

Phone (School) _____ (Cell) _____

Email (Mandatory) _____

Be sure to list the course number for each participant. See the registration fee listing or course description for the appropriate cost.

(Please list additional courses on a separate sheet)

Name (please print)	Email	Course#	Cost
1. _____	_____	_____	\$ _____
2. _____	_____	_____	\$ _____
3. _____	_____	_____	\$ _____
4. _____	_____	_____	\$ _____
Sub Total:			\$ _____

- **SPECIAL BUNDLE-PRICING** Any combination of staff from the same school will be eligible for bundle-pricing. For example, if one person registers for two or more workshops, s/he may register at the appropriate discounted rate. If two or more people from the same school register at the same time for a single workshop or any combination of workshops, they may register at the appropriate bundled price.
- The member rates apply to all participants from a single school where the principal is a current member of MESPA. The member rates also apply for individuals who are either Active, Associate, Aspiring, Affiliate, or Retired members of MESPA.

Workshops	Member rate:	Non-member rate:
Attend 1 full-day workshop:	\$175 per person/per workshop	\$215 per person/per workshop
Attend 2 full-day workshops:	\$165 per person/per workshop	\$210 per person/per workshop
Attend 3 or more full-day workshops:	\$160 per person/per workshop	\$200 per person/per workshop

I will remit my payment in the amount of \$ _____

By the following method: Check # _____ P.O.# _____ Visa MasterCard

Required for Credit Card Payment:

Card # _____ Verification Code: Last 3 digits in signature box _____

Signature _____ Expiration Date ____/____

Name on Card (please print) _____

Billing Address _____

City _____ State _____ Zip _____

Please make all workshop payments payable to:
MESPEF, 28 Lord Road, Suite 125, Marlborough, MA 01752
(Tax Exempt # 222-710946)

Fax or Mail Registration Forms to:

MESPA Education and Technology
Center,
28 Lord Road, Suite 125,
Marlborough, MA 01752
Phone: 508-624-0500
Fax: 508-485-9965

CANCELLATION POLICY

A fee of \$50 per-person will be assessed for cancellations made less than 48 hours prior to the start of the workshop. Registrants who fail to cancel will be assessed the full amount of the workshop.

Inclment weather: Call 508-624-0500 x 555 for possible cancellation notices.